Board of Directors Meeting Agenda

AV EDGE drives economic growth and retention across the Antelope Valley region through collaboration, advocacy, and business engagement.

Date: Tuesday, January 20, 2026

Time: 7:30 a.m.

1. Call to Order
2. Approval of Minutes
3. Presentations

- Charter Communications: Doug Tripp, Community Affairs Representative, will present on the proposed Charter and Cox acquisition/merger.
- Community Calendar Demo: Erick Gamez, Demonstration of the community calendar site.

4. Reports

- President's Report
  - Appointment of Dr. David "Jester" Smith as Aerospace Committee Chair
- Vice President's Report
- Treasurer's Report (including review of financials)

Executive Director's Report: Projects & MOU Deliverables for December

Type	MOU Description	Status/Notes
MOU	**1.** Lead Generation	Palmdale: 0 Lancaster: 0
MOU	**2.** Commercial & Industrial Vacancy Listings	2nd Quarter to Date (Nov 1-Dec 31) AV: Active Listings: 310 New Listings: 42 Removed Listings: 95 Lancaster:

		Active Listings: 92 New Listings: 11 Removed Listings: 37 Palmdale: Active Listings: 79 New Listings: 15 Removed Listings: 18
MOU	**3.** Economic Development Forums	Spring Business Summit Scheduled 3/19 Attached Marketing Materials & Sponsor Deck
MOU	**4.** Broker Site Events	No updates in December. Early discussions with MOU partners
MOU	**5.** Annual Economic Roundtable Report	Collecting information, Coordinating on design with cities. On schedule for the SBS
MOU	6. Broker Newsletter	Compiling information for January 30 issue
MOU	**7.** Business Attraction Task Force (BATF)	Held follow up discussion with MOU partners on goals and focus of BATF. We are now including recreational and retail focused on youth entertainment and engagement.
MOU	**8.** Conferences (Industrial/Real Estate)	None in December Upcoming: 1/20/2026 – Urban Land Institute 2/5/2026 – Inland Empire Real Estate Conference 2/23-25/2026 – International Franchise Association (Las Vegas, NV) 4/18-22/2026 – IAMC Nat'l Forum (Little Rock, AR)
MOU	**9.** Marketing & Publications	See Attachments referenced in Item 3 for Spring Business Summit, also see social media reports attached.

MOU	**10.** Governance Representation	Palmdale: Megan Taggart Lancaster: Sydney Yeseta
MOU	**11.** Labor Market Study	Publication Date: Spring 2027 Next Action: Seek economics firm, October 2026
MOU	**12.** City Meeting Participation	None in December
MOU	**13.** Industry Deep Dives	Aerospace – End of Feb/Early March Securing date for key attendees
MOU	**14.** Regional Film Industry Engagement	Planning Roundtable in May
MOU	**15.** Startup & Small Business Support	We are conducting our annual update to our Business Resources page on our site with current info and new programs from American Job Center of California and the Small Business Development Center
MOU	**16.** Workforce Development	We are co-chairing the AV Artificial Intelligence Task Force with AVC and AVUHSD. Goal is to recruit more leaders from industry and small business to help shape student AI instruction. Additionally, we learned about the Building Industry Association's Jr. Builder Program for 9-14 year olds to introduce them to careers in building. Looking into bringing it up here, possibly through the Boys and Girls Club.
MOU	**17.** Transportation Advocacy	Transportation Committee Dark in December. Maintaining contacts with key agencies.
MOU	18. Community Calendar	Main site created. Working on the technical side to connect cities. Once that's done, we'll continue to add event providers.

MOU	**19.** Summary / Key Wins This Month	Significant progress towards Roundtable Report, Spring Business Summit, Broker Newsletter. Working towards Aerospace Industry Roundtable
MOU	**20.** Challenges / Needs from MOU Partners	Slow/no lead generation over holidays, but several conferences coming up. Frequent and thorough communication with MOU partners.
Event	21. Holiday Party	See attached summary
Project	22. Infrastructure Fund	Early discussions on potential partnership with Coval Infrastructure.
	23.	

5. Committee Reports

- Healthcare
- AeroComm
- Education
- Legislative
  - Assembly Bill 1157 (Rent Control)
- Infrastructure/Transportation
- Developer-Agency Working Group
- Spring Business Summit / Fall Forum

6. Old Business

- SWOT Review from the recent retreat (Drew Mercy)

7. New Business

- Marketing Plan for the year (Drew Mercy & LookUP Communications)
- Contract renewal for LookUp Communications (Drew Mercy & LookUP Communications)
- Executive Committee and Board of Directors meeting schedule (Drew Mercy)

8. Action Items & Deadlines Tracking

- Review of Open Action Items:

Action Item Description	Person Assigned	Due Date	Status/Notes

9. Announcements

- Open floor for announcements

10. Closed Session

- No closed session scheduled for today

11. Adjournment

- Adjourn the meeting if there are no objections

Dates to Remember

- **Spring Business Summit: March 19, 2026, 7:00 a.m. – 1:00 p.m.**
- Executive Committee Meeting: Second Tuesday, monthly, 7:30 a.m.

- Board of Directors Meeting: Third Tuesday, monthly, 7:30 a.m.
- Joint Legislative Committee Meeting: Second Monday, monthly, 3:00 p.m.
- Transportation & Infrastructure Committee: Third Thursday, monthly, 10:00 a.m.
- Healthcare Committee: First Thursday, every other month, 8:30 a.m. (Next: January 8, 2026)
- AeroComm Meeting: Second Thursday, every other month, 10:00 a.m. (Next: January 8, 2026)

Education Committee: Second Wednesday, monthly